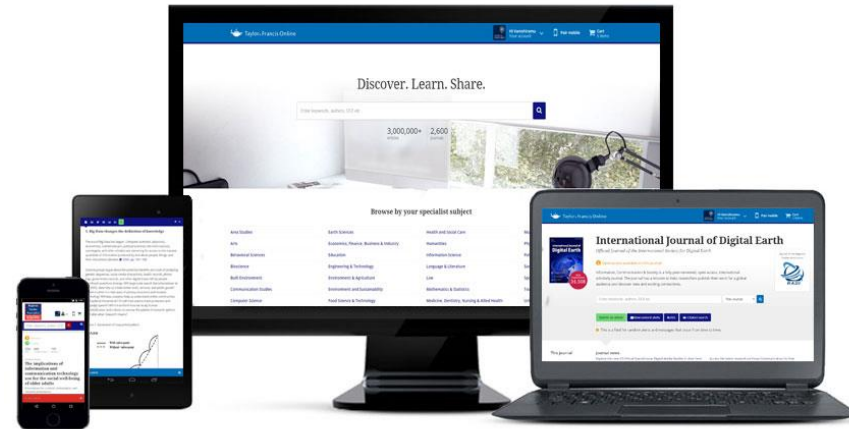




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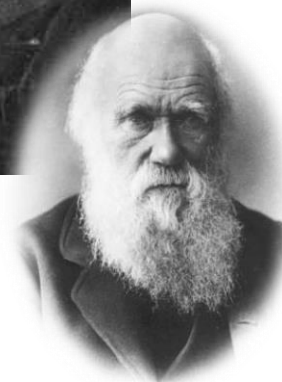


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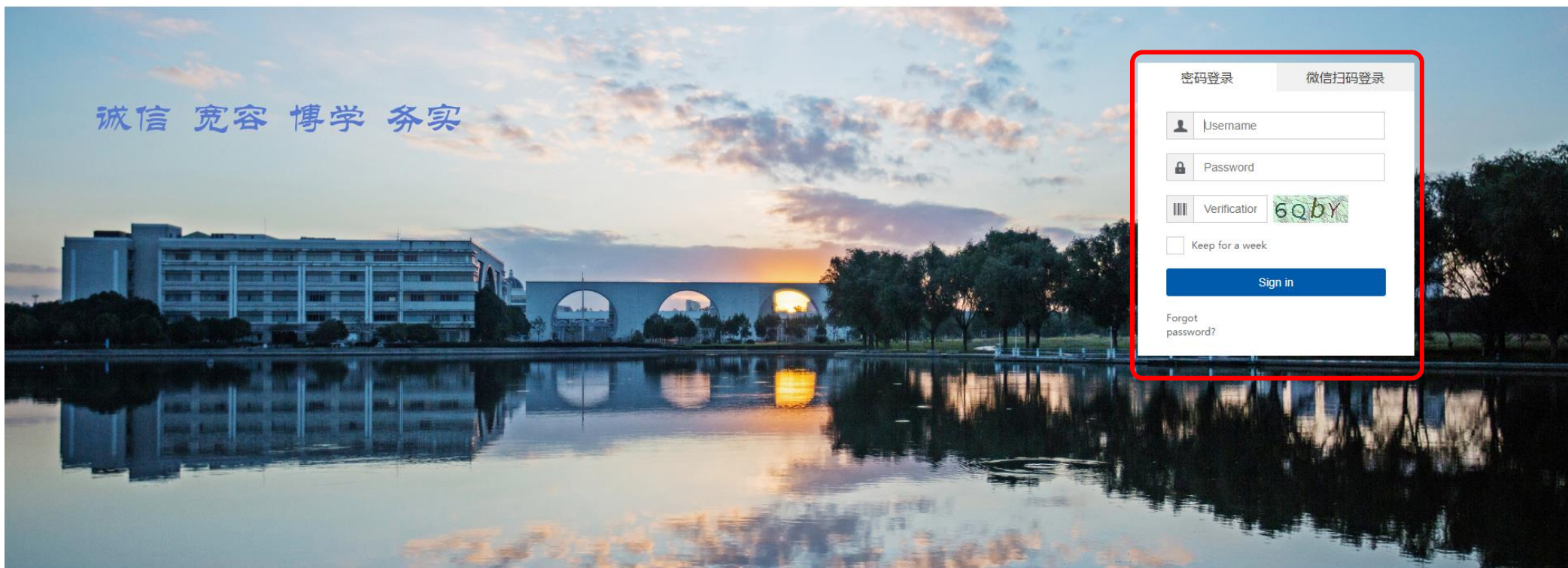


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☐ Perceived Resilience and Vulnerability during the Pandemic-Infused **Panic Buying** and the Role of COVID Conspiracy Beliefs. Evidence from Pakistan >

Ali Razzak & Salman Yousaf

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KEYWORDS: COVID-19 pandemic | household consumption | mobile payment | urban-rural gap

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This study focuses on how American audiences perceived news coverage during the early days of the Covid-19 pandemic in the United States. Through a survey-experiment of news consumers ($N = 767$) over a three-day period in mid-March 2020, this study shows that citizens had positive attitudes toward their own Covid-19 news sources, but were critical about the news sources others were using to get information about the virus. Data reveal evidence of *presumed media influence*, where audiences believed others' health behaviors were being influenced by pandemic news.

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This study focuses on how American audiences perceived news coverage during the early days of the Covid-19 pandemic in the United States. Through a survey-experiment of news consumers (N = 767) over a three-day period in mid-March 2020, this study shows that citizens had positive attitudes toward their own Covid-19 news sources, but were critical about the news sources others were using to get information about the virus. Data reveal evidence of *presumed media influence*, where audiences believed others' health behaviors were being influenced by pandemic news.

KEYWORDS: Presumed media influence, media perceptions, perceived news habits, third-person effect, first-person effect, presumed behavior

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Mallory R. Perryman

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PUBLISHED ONLINE:

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Table 1 of 2

Table 1. Sample demographics

	Republicans	Democrats	Total
Party affiliation			
Republican	-	-	46
Democrat	-	-	54
Age			
18-29	15	19	18
30-44	27	29	28
45-60	30	27	28
65+	28	25	26
Sex			
Male	44	43	43
Female	56	57	57
Education			
High school or less	21	22	21
Some college	31	36	34
College graduate	48	43	45
Race			
White	84	64	73
Black	6	22	14
Latino	7	14	11
Asian	5	8	7

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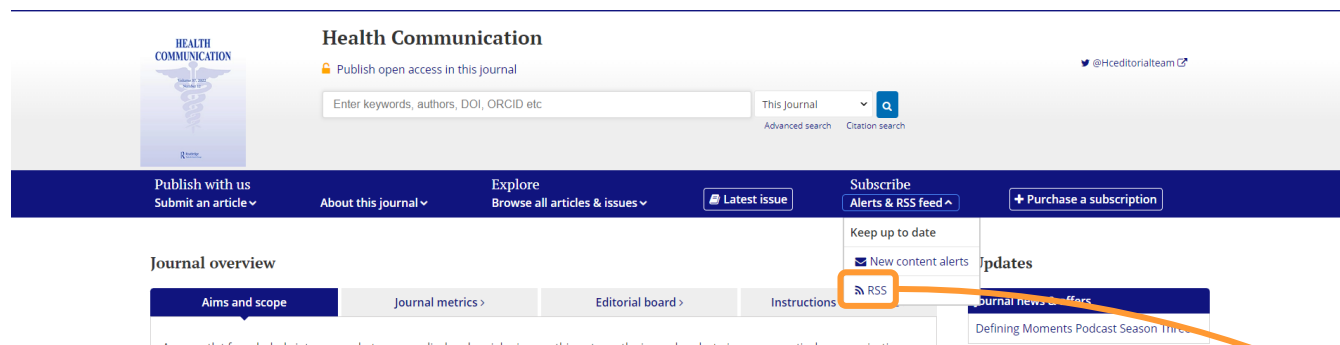
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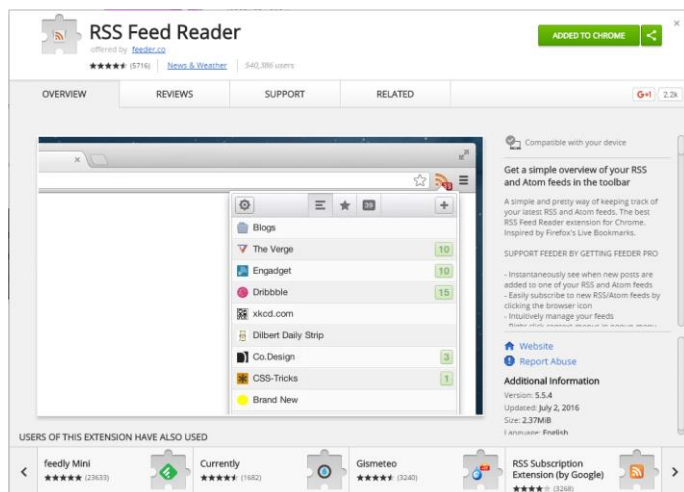


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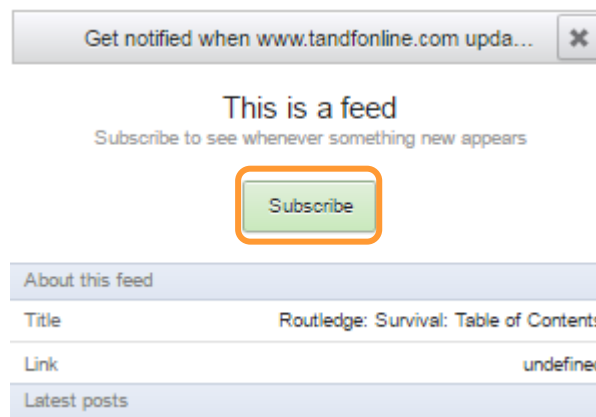
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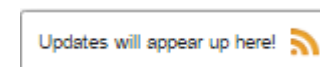
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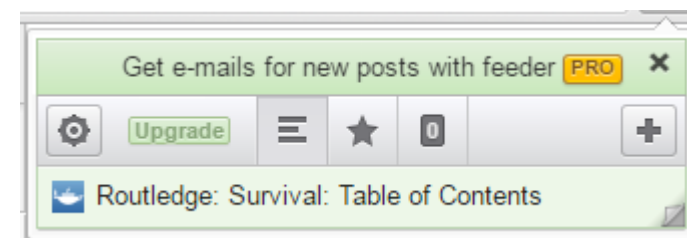
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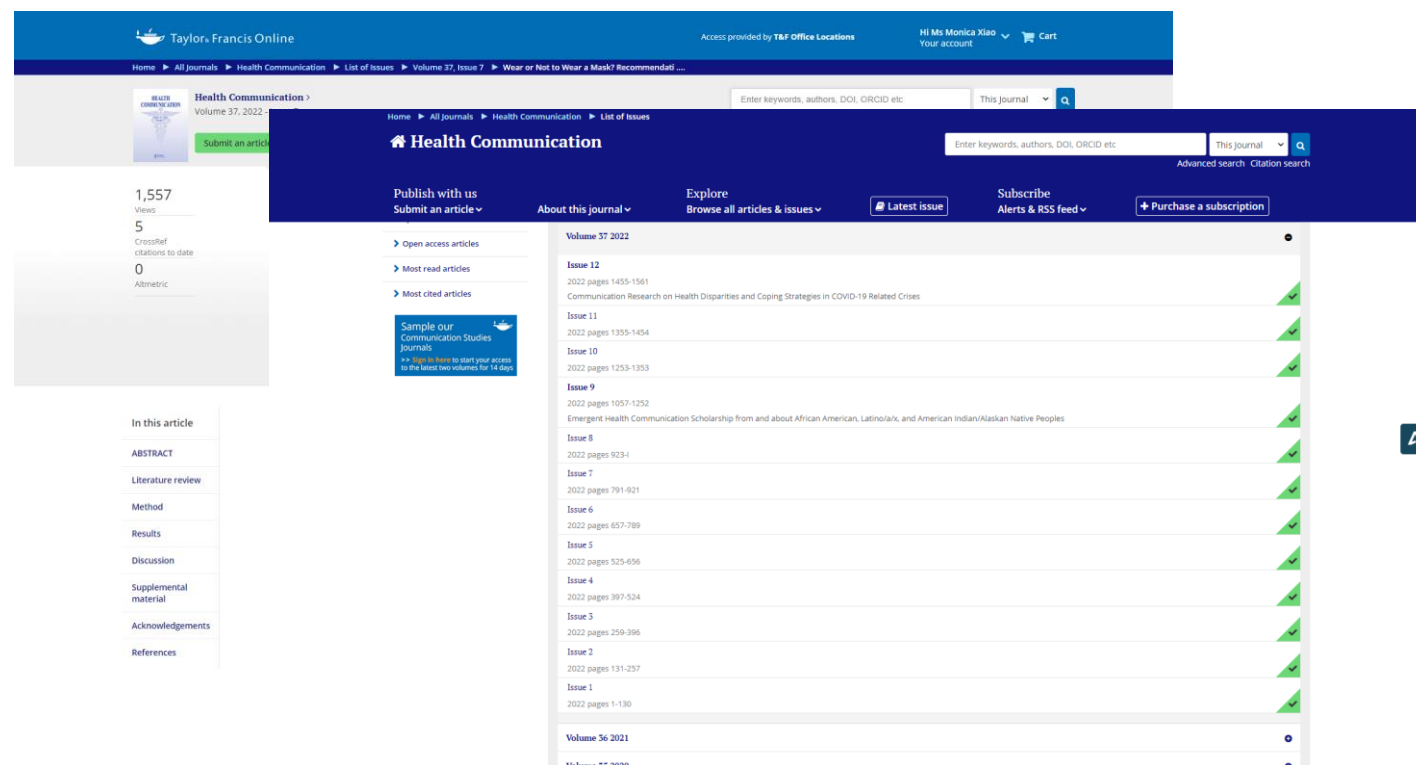
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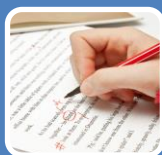
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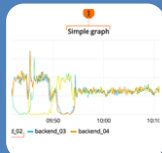
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