



牛津在线学术产品助力学术科研

牛津大学出版社
周晨
产品顾问

内容

- Oxford Scholarship Online
- Oxford Academic 平台功能及使用方法
- 英文学术文章写作出版流程介绍及推荐书目
- Oxford English Dictionary

学术专著对于研究的重要性

The importance of monographs to scholarly knowledge

- Monographs remain highly important to scholarship. Overall, 91% of respondents considered monographs ‘extremely’ or ‘very’ important to the overall body of knowledge in their subject area compared to 94% for journal articles.
- Monographs are particularly important to researchers in the Humanities.
- Respondents consider monographs to be important because they provide space and scope for in-depth analysis with sustained argument on a highly specific topic.
- Monographs are valued as an extended form, allowing scope and space for complex perspectives and arguments, with detailed exposition and analysis of source material. As a ‘gold standard’, monographs are the main scholarly contribution in many disciplines and can define fields, often for many years.
- A high proportion of respondents felt generally aware of important research published as monographs and journal articles in their field compared to a small proportion who felt generally aware of important research published as blogs or working papers in their field.
- A majority of respondents reported that the volume of high-quality research published as monographs and journal articles is growing.
- Around 40% reported that it is increasingly difficult to keep on top of research published as monographs in their field.



Joint research from Cambridge University Press and Oxford University Press:
Researchers' perspectives on the purpose and value of the monograph, 2019

关于使用学术专著

Using and engaging with monographs

- Respondents report spending a large part of their reading time with monographs, roughly equal with journal articles, in all regions and at all career stages. Respondents in the Humanities spend more of their reading time with monographs compared to those in the Social Sciences.
- A majority of respondents are 'extremely' or 'very' likely to read or refer to monographs in research and teaching, as well as for enjoyment, general interest, and discovering new topics and thinking.
- Monographs are used as reference sources to build bibliographies and discover relevant references. They are also important as syntheses of literature in the field, valued for their comprehensive, in-depth, and definitive perspectives. Monographs are used as well to keep up-to-date on the latest thinking and to follow the work of specific authors.
- Readers typically engage with monographs on a chapter level or by using references and headings as well as by searching for keywords. When accessing a monograph, over 80% of respondents indicated they were 'extremely' or 'very' likely to read specific chapters.
- Readers are typically less likely to read a monograph cover-to-cover. Early career respondents are more likely to read specific chapters, find references, and search for specific keywords. In mid-career, respondents are more likely to annotate and mark sections for reuse. Late career researchers are more likely to read monographs cover-to-cover.

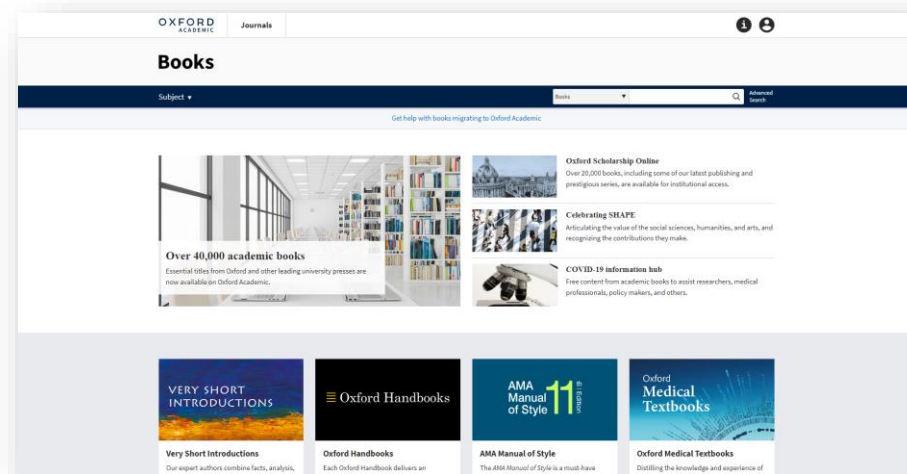


Joint research from Cambridge University Press and Oxford University Press:
Researchers' perspectives on the purpose and value of the monograph, 2019

利用牛津在线学术专著在线数据库 数据库Oxford Scholarship Online新平台 <https://academic.oup.com/books>

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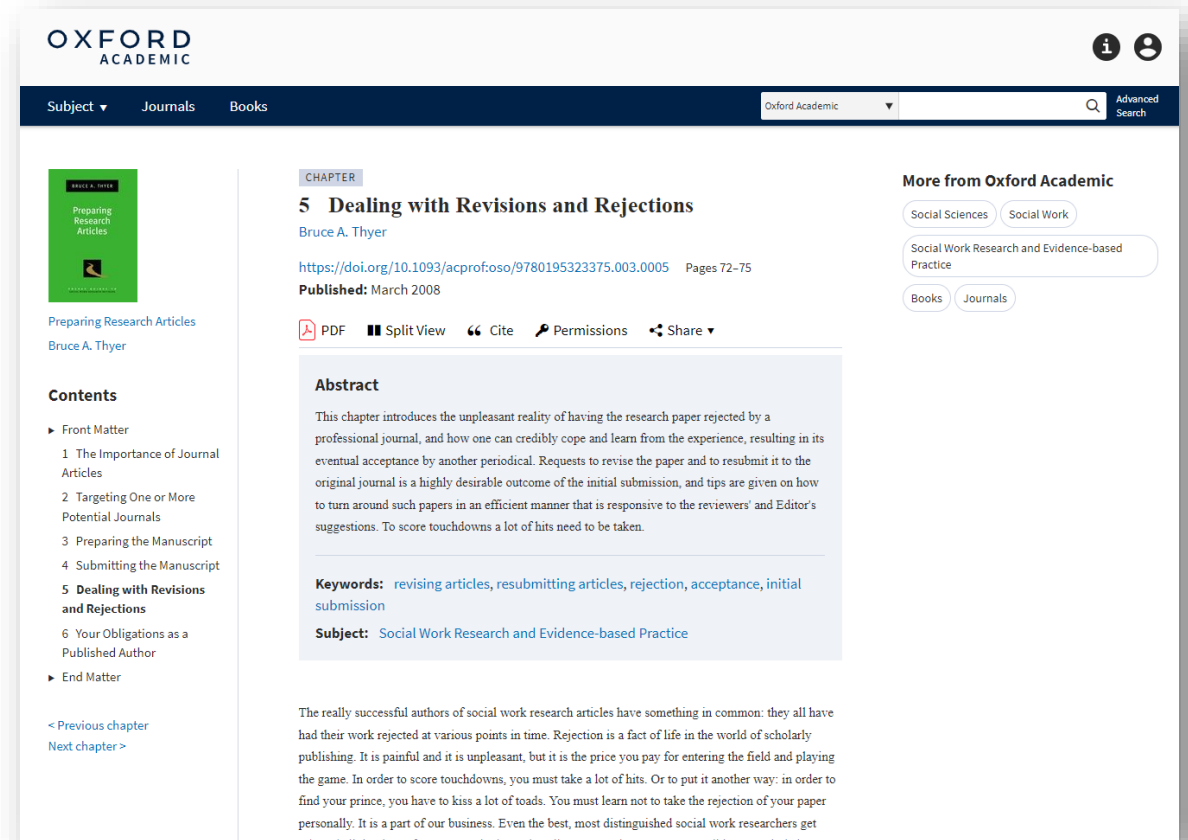
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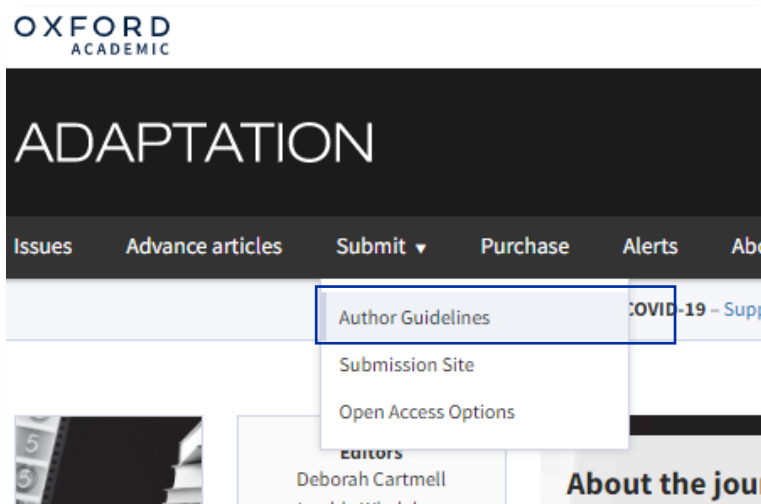
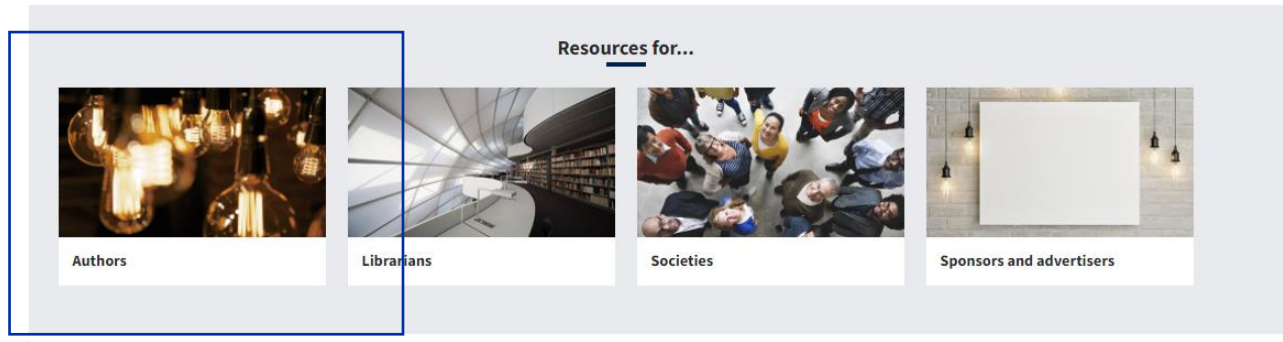
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英文学术文章写作出版流程介绍及推荐书目

Oxford Journals: Author Resources



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的期刊文章发表政策和指南。
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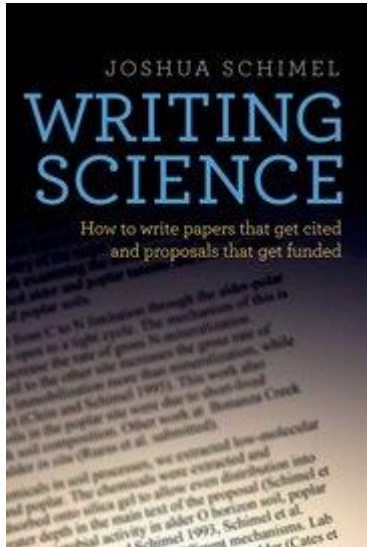
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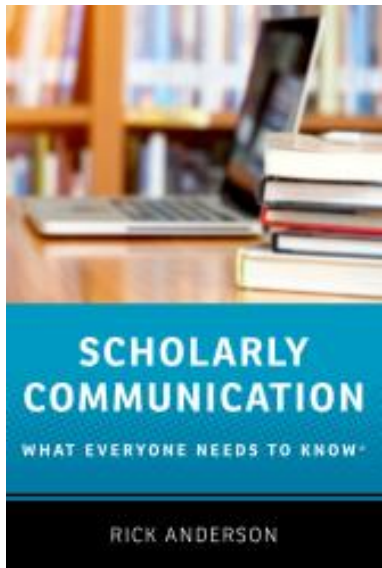


Writing Science **How to Write Papers That Get Cited** **and Proposals That Get Funded**

Joshua Schimel
Professor of Ecology, Evolution, and
Marine Biology, University of
California, Santa Barbara

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3. Making an Story Sticky
4. Story Structure
5. The Opening
6. The Funnel: Connecting O and C
7. The Challenge
8. Action
9. The Resolution
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11. Paragraphs
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13. Flow
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16. Condensing
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学术英语写作推荐图书



Scholarly Communication: What Everyone Needs to Know®

Rick Anderson

Introduction

1 Definitions and History

2 Who Are the Scholars and Why Do They Communicate?

3 What Does the Scholarly Communication Marketplace Look Like?

4 What Is Scholarly Publishing and How Does It Work?

5 What Is the Role of Copyright?

6 What Is the Role of the Library?

7 The Role of University Presses

8 Google Books and Hathitrust

9 Needs and Practices in STM and HSS

10 Metrics and Altmetrics

11 Metadata and Why It Matters

12 Open Access: Opportunities and Challenges

13 Problems and Controversies in Scholarly Communication

14 The Future of Scholarly Communication

Oxford English Dictionary

What is the Oxford English Dictionary?



www.oed.com

OED是一本历史词典，它记录了从古英语到当今1000多年来英语的所有核心单词和含义，并包含许多过时的历史术语。

《牛津英语词典》中的含义是根据它们首次用英语记录的时间按时间顺序排列的，因此具有最早使用证据的含义首先出现，而较新的含义则出现在条目的更下方。

A word entry from Oxford Dictionaries – English

[home](#) > [British & World English](#) > [dai pai dong](#)

Definition of *dai pai dong* in English:

dai pai dong 

Pronunciation: /ˌdaɪ paɪ ˈdɒŋ/ 

NOUN

(In Hong Kong) a traditional street food stall, typically with a small seating area:

‘enjoy authentic milk tea in a local dai pai dong’

Origin

Chinese (Cantonese) *daaih pàaih dong*, from *daaih* 'big' + *pàaih* 'plaque' + *dong* 'stall' (with reference to the licences, displayed on large signs, which these establishments were traditionally required to have).

Definition of dai pai dong in:

- [US English](#) dictionary

A word entry from the OED

[First published 2016 \(details\)](#) [Nearby entries](#) [Cite](#) [Contribute](#) [Tabbed view](#) 

dai pai dong

NOUN

[Factsheet](#) [Etymology](#) [Meaning & use](#) [Pronunciation](#) [Forms](#)

What does the phrase *dai pai dong* mean?

There is **one** meaning in OED's entry for the phrase *dai pai dong*. See 'Meaning & use' for definition, usage, and quotation evidence.

This word is used in Hong Kong English.

[See meaning & use >](#)

How is the phrase *dai pai dong* pronounced?

BRITISH ENGLISH
/ˌdaɪ paɪ ˈdɒŋ/ 
digh-pigh-DONG

U.S. ENGLISH
/ˌdaɪ ˌpaɪ ˈdɒŋ/ 
digh-pigh-DAWNG

/ˌdaɪ ˌpaɪ ˈdɑŋ/ 
digh-pigh-DAHNG

HONG KONG ENGLISH
/ˌdaɪ ˌpaɪ ˈdɒŋ/ 

[See pronunciation >](#)

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- 开展阅读计划：牛津阅读计划；
- 分析已出版的历史和当前词典以及英语词典学术著作的内容；
- 搜索历史和现代文本的大型数据库；
- 征求并回应公众的贡献。

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- OED编辑通过仔细研究电子和纸质研究数据库来评估候选者是否被纳入，以确保在人们期望找到它们的地方有合理的时间和合理的频率使用该词的几个独立示例。
- 没有确切的时间跨度和频率阈值，因为这可能因每个单词而异。
- 有些词相对较新，但很快就被添加到OED中，因为它们在如此短的时间内产生了巨大的社会影响；
- 有词的出现频率并不高，但也被包括在内，因为它们具有特定的文化、历史或语言意义。

不只是一本词典



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World Englishes

Oxford English Dictionary – Hong Kong English



First published 2015 (details) Nearby entries

“ Cite Contribute Tabbed view

lucky money

NOUN

Factsheet Etymology Meaning & use Frequency

What does the noun *lucky money* mean?

There is **one** meaning in OED's entry for the noun *lucky money*. See 'Meaning & use' for definition, usage, and quotation evidence.

[See meaning & use >](#)

Where does the noun *lucky money* come from?

EARLIEST KNOWN USE
mid 1600s

The earliest known use of the noun *lucky money* is in the mid 1600s.

OED's earliest evidence for *lucky money* is from before 1652, in the writing of Richard Brome, playwright.

lucky money is formed within English, by compounding.

<https://www.oed.com/discover/hong-kong-english/>

<https://www.oed.com/discover/world-englishes>

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The OED, the HT, and the HTOED – Part II: revisions and updates

Cha before tea: finding earlier mentions in a corpus of early English letters (part 1)

Let's have a try!

1. When was the noun “**legislative council**” first recorded in English?
2. Who, according to the OED, was the first to use the phrase **Basic Law**, and when?
3. Why was the song containing the word “**supercalifragilisticexpialidocious**” the subject of a lawsuit?
4. How many words of Chinese origin, and relating to law, entered English?
5. From which language does **procuratorate** originate?
6. Check other quotations from South China Morning Post.
7. Name 4 words of which quotations came from **American Journal of International Law**?

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